

Post-war emergence of better roles for African-American performers in the movies
1945

Truman's Civil Rights Commission Report
1949

NAACP Convention
1951

Montgomery bus boycott
1955

Beulah (Marlin Hurt, CBS-Radio)

Beulah (ABC TV). The first nationally broadcast TV series starring an African-American in the leading role.

Amos 'n' Andy polemic
The Pittsburg courier defends the show
NAACP's threat to boycott the show
Amos 'n' Andy on TV (CBS). First television series with an all-black cast.

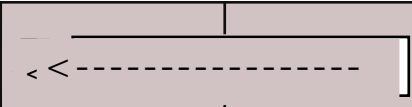
Amos 'n' Andy on the radio

Syndicated reruns

"Black sitcoms"

Radio origins

The Minstrelsy Era



1946

1948

1950

1952

1954

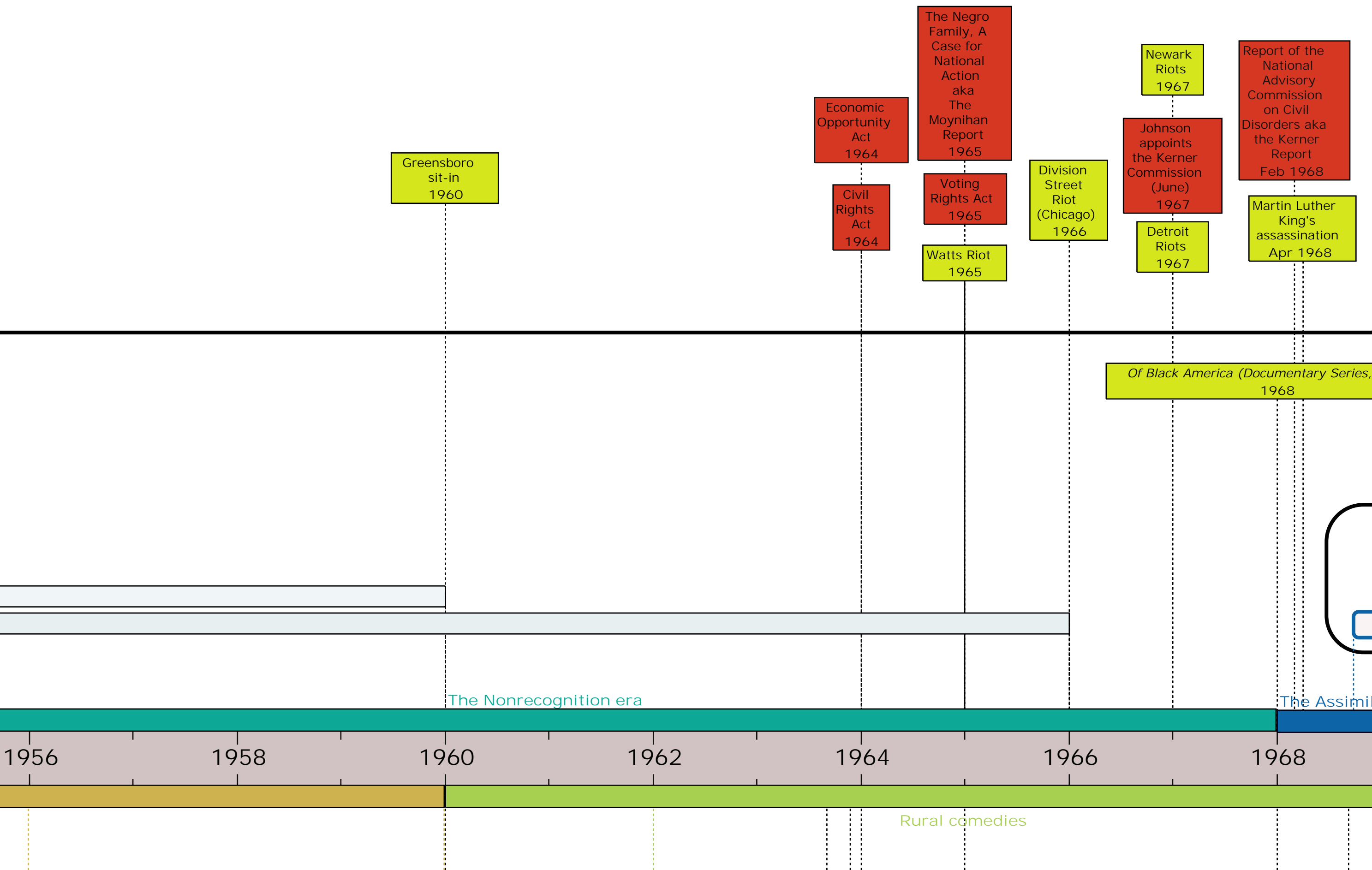
"White sitcoms"

Radio origins

Family Comedies



60s: Rise of the Black Movement and Lyndon Johnson's "Great Society" measures :
War on Poverty and the "Ghettos" problem



CBS)

Julia

Ebony lauds the show

Protests against the show
1970

Julia (NBC)

FCC measures for minorities

The FCC established the Minority Ownership Task Force (researching ways to include minorities in the broadcasting industry)
1978

The Congress amends the Communications Act to authorize the FCC to grant all licenses via a lottery system. Lottery preferences were to be awarded to minorities.
1981

The FCC creates the Advisory Committee on Alternative Financing for Minority Opportunities in Telecommunications
1981

The Color Pur
publish
198

Diff'rent Strokes (NBC and ABC)

The Jeffersons (All in the Family's spin-off, CBS)
first television program to feature an interracial married couple

Good Times (Maude's spin-off, CBS)

Sanford and Sons (NBC)

Assionist Era

Social Relevancy and Ridiculed Black Subjectivity aka "The Lear Era"

1970

1972

1974

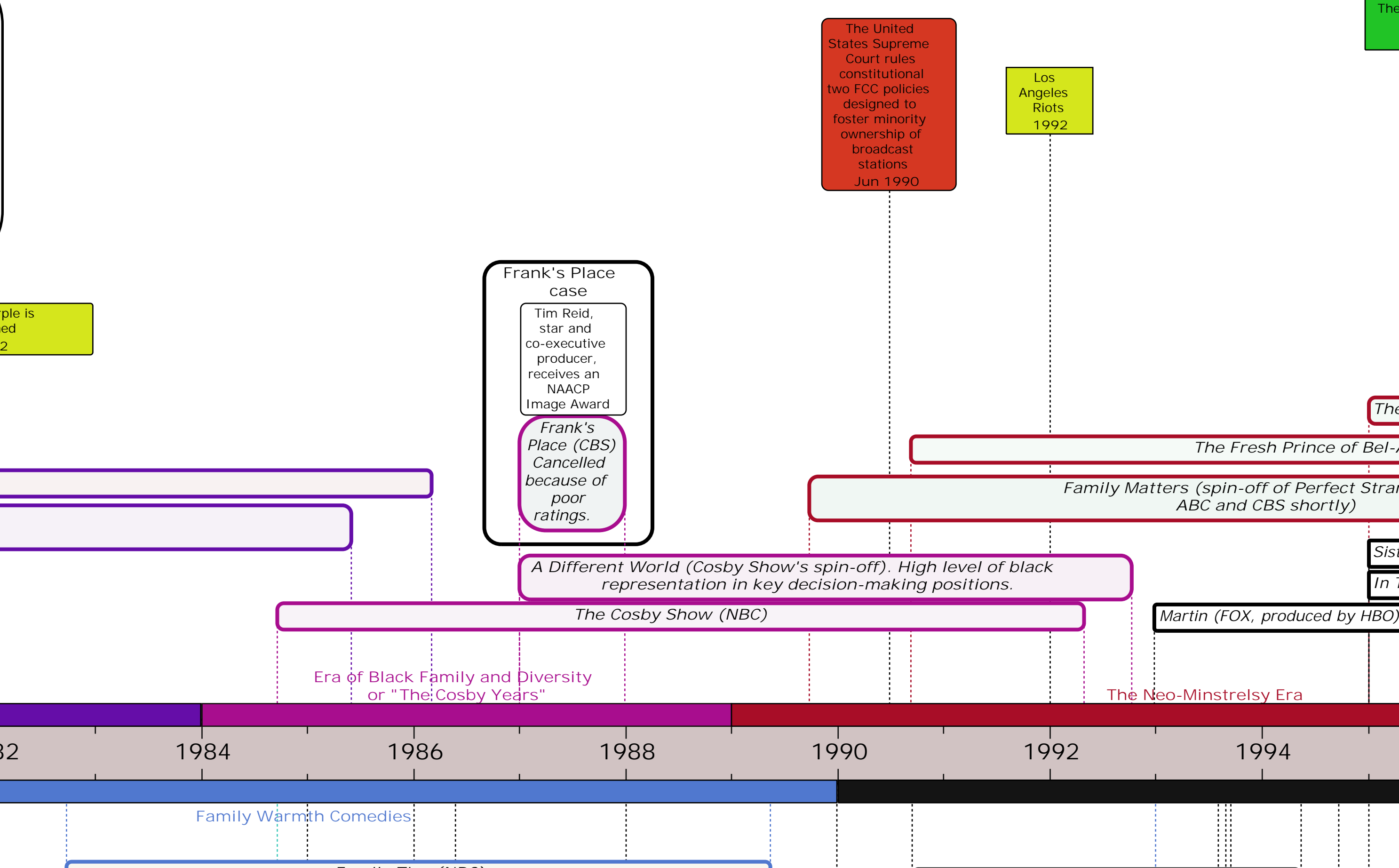
1976

1978

1980

198

Social and Political Domestic comedy and Teen-oriented comedies



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Frank's Place case
 Tim Reid, star and co-executive producer, receives an NAACP Image Award
 Frank's Place (CBS) Cancelled because of poor ratings.

The United States Supreme Court rules constitutional two FCC policies designed to foster minority ownership of broadcast stations Jun 1990

Los Angeles Riots 1992

The Fresh Prince of Bel-Air

Family Matters (spin-off of Perfect Strangers ABC and CBS shortly)

A Different World (Cosby Show's spin-off). High level of black representation in key decision-making positions.

The Cosby Show (NBC)

Martin (FOX, produced by HBO)

Era of Black Family and Diversity or "The Cosby Years"

The Neo-Minstrelsy Era

82

1984

1986

1988

1990

1992

1994

Family Warmth Comedies

Family Matters (NBC)

The

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networks have cancelled 13 dramas and Sitcoms featuring Black casts because of poor ratings while sitcoms proliferate on the upstart networks.
1998

The "slave-com" controversy
Protest against the series outside of the Paramount Studios (sept) 1998
The Secret Diary of Desmond Pfeiffer (UPN) 1998

Dancing in September (Reggie Rock Bythewood) 2000

Bamboozled (Spike Lee) 2000

The Wayans Brothers (WB)

...Air (NBC)

...ngers,

...ter, Sister (WB)

The House (UPN)

...

For Your Love (NBC shortly; WB)

The Parkers (UPN)

My Wife and Kids (ABC)

The Bernie Mac Show (FOX)

Contemporary Comedies

1996

1998

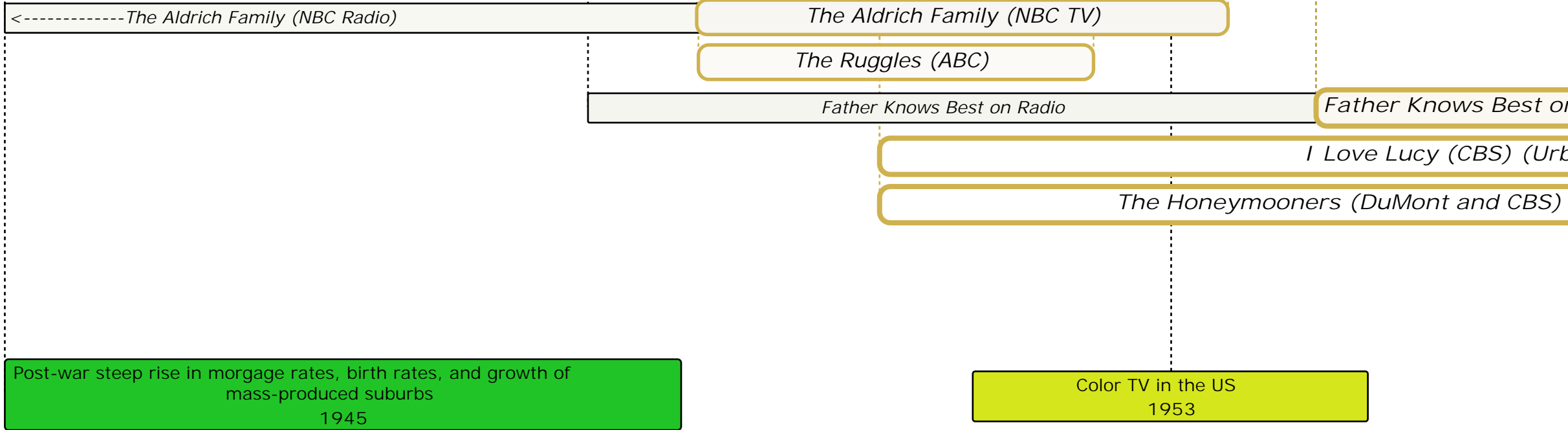
2000

2002

2004

2006

Contemporary Comedies : Unconventional families



Legend

Culture

State

Economy

h TV (CBS)

an Comedy)

The Beverly Hillbillies (CBS)

My Three Sons (ABC) initiated the trend of the widowed

Censorship codes demands that the single parent in television's representations would not be divorced

Rising divorce rates
1960

Assassination
of President
Kennedy
Nov 1963

Miss America
Pageant prote
The Women'
liberation
movemet is b
Sep 196

Lyndon
Johnson
declares
"war on
poverty"
in his
State of
the
Union
address
1964

Establishment
of the Office
of Housing
and Urban
Development
1965

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All in The Family (CBS)

d parent raising a family.

Maude (All in The Family's spin-off)

The Doris Day Show (CBS)

Happy Days (ABC)

The Mary Tyler Moore Show (CBS)

Three's Company (ABC)

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An America Family
(PBS)
1973



Family Ties (NBC)

In Living Color (FOX)

Cheers (NBC)

Perfect Strangers (ABC)

Liv

Networks' crisis

Fox Broadcasting Company (4th television network) created 1986

Writers' strike 1988

WB and UPN created 1995

Transformations in ownership, profits, service delivery, technology and regulations.

Cable TV introduced, Rise of a fourth television network. Decline in total viewers for the Big Three.

Friends (NBC)

Frasier (NBC)

Living Single (FOX)

